

**REMARKS/ARGUMENTS**

Before this Amendment, claims 6, 7, 11, 12, 14-20, and 23 were present for examination, with claims 6, 11, 12, 16, 19 and 23 as the independent claims. Claims 6, 11, 12, 16, 19, and 23 are amended. Support for the amendments can be found at least at paragraph 0027 of the specification. No new matter is added by these amendments. Applicants respectfully request reconsideration of this application as amended.

The final Office Action has rejected claims 6, 7, 11, 12, 14-20, and 23 under 35 U.S.C. §103(a) as being unpatentable over the combination of U.S. Patent 7,191,190, issued to Debique, et al. (hereinafter "Debique") in view of U.S. Patent 7,082,407 issued to Bezos (hereinafter "Bezos").

**35 U.S.C. §103 Rejection, Debique in view of Bezos**

Claims 6-7, 11-12, 14-20, and 23 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Debique in view of Bezos. Applicants respectfully submit that the present claims are patentable over Debique in view of Bezos.

Applicants submit that Debique discloses a system for managing meta data for media content objects. The "meta data associated with multiple pieces of content (e.g., songs, movies, other audio/video clips, etc.) stored on multiple pieces of media (e.g., CDs, DVDs, etc.) is maintained in a meta data [database]." (see Debique at Abstract). The database includes various tables which are accessed by a meta data manager in order to retrieve information about media objects. When a request for information about a media object is received, the meta data manager accesses the meta data database and queries the various tables for the desired meta data information which is then presented to the user. (see *Id.* at col. 9, ll. 11-47).

Bezos discloses "[a] computer service [that] monitors online browsing of an electronic catalog by a user, and notifies the user when a catalog item being accessed is one that has been purchased by an affiliated user, such as a contact or a fellow community member." Bezos further discloses that "[t]he notification may include the contact information of the

affiliated user, and/or may provide an option to send a message to the affiliated user.” (see Bezos at Abstract).

Claim 6 and similarly claims 11, 12, 16, 19 and 23 have been amended to recite that “the recording medium control module reads the locator information *directly from the recording medium*.” (emphasis provided). Applicants submit that neither Debique nor Bezos teach or suggest such a feature. In Debique in order to retrieve information for media content a meta data manager must first read meta data, then query the meta data database's various tables to finally retrieve the desired information. In contrast, claim 6 recites "read[ing] the locator information *directly from the recording medium*." Hence, the information in claim 6 is more efficiently obtained by retrieving it *directly* from the recording medium, whereas Debique requires two steps (i.e., reading the meta data and accessing the various tables) to obtain the information. Thus, for at least this reason, applicants submit that Debique fails to teach or suggest this claim element. Furthermore, applicants respectfully submit that Bezoes also fails to teach or suggest this claim element.

Thus, since Debique does not teach this claim element and Bezos does not teach or suggest this claim element, the combination of Debique and Bezos also does not teach or suggest this claim element. Consequently, the combination of Debique and Bezos fail to teach each and every element of claim 6 and similarly claims 11, 12, 16, 19 and 23 as a whole. Therefore, the rejection of claims 6, 11, 12, 16, 19 and 23 are respectfully traversed.

Claims 7, 14, 15, 17, 18 and 20 are dependent claims that depend from one of claims 6, 16 or 19. Therefore, for at least the same reasons that claims 6, 16 and 19 are allowable, claims 7, 14, 15, 17, 18 and 20 are also allowable.

Appl. No. 10/731,235  
Amdt. dated January 18, 2008  
Amendment under 37 CFR 1.116 Expedited Procedure  
Examining Group 2168

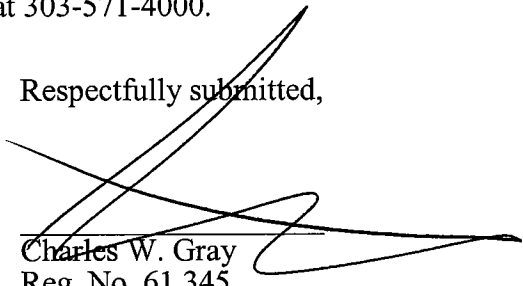
PATENT

**CONCLUSION**

In view of the foregoing, Applicants believe all claims now pending in this Application are in condition for allowance and an action to that end is respectfully requested.

If the Examiner believes a telephone conference would expedite prosecution of this application, please telephone the undersigned at 303-571-4000.

Respectfully submitted,



Charles W. Gray  
Reg. No. 61,345

TOWNSEND and TOWNSEND and CREW LLP  
Two Embarcadero Center, Eighth Floor  
San Francisco, California 94111-3834  
Tel: 303-571-4000  
Fax: 415-576-0300  
CWG:slb  
61194237 v1